
Riverside Tamale Festival 2024

April 27th, 2024
11 am - 7 pm | Downtown Riverside





About the Riverside Tamale Festival

The Riverside Tamale Festival (RTF), organized by Spanish Town Heritage Foundation, will take place on Saturday, April 27th, 2024 from 11 am to 7 pm in Riverside's beautiful White Park.

Riverside Tamale Festival 2024 is slated to feature:

- Over 50 food, art, crafts and vendors booths
- Beer gardens showcasing local and national brands
- Kids activities (story time with local authors, piñata, arts & crafts)



This year's festival is expected to attract over 20,000 attendees from distances between 5 and 5,000 miles. The Riverside Tamale Festival offers our sponsors a unique partnership opportunity to create a tailored package that will incorporate your name and brand into one of the many stages, areas, or booths at the festival.

IN 2015, HISPANICS
CONTROLLED

\$1.3
TRILLION
IN BUYING
POWER

Source: Selig Center for Economic Growth

Sponsorship Opportunities

Welcome HOME

Herencia (Heritage) Sponsor – \$8,000 (1 available)

- All the perks of an Orgullo sponsor, plus:
- Company banner **prominently displayed** on event Main Stage
- Full page ad in event program
- (8) tickets and VIP Entrance

Orgullo (Pride) Sponsor – \$5,000 (5 available)

- All the perks of a Memoria sponsor, plus:
- Company banner **prominently displayed** on one of the festival's stages or dedicated areas
- 3 dedicated social media posts
- Company name on all print and online advertising
- Half page ad in event program
- (6) tickets and VIP Entrance

Memoria (Memory) Sponsor – \$2,500 (4 available)

- All the perks of an Educación sponsor, plus:
- Name/logo in social media mentions with links
- 1/3 page ad in event program
- (4) tickets and VIP Entrance

Educación (Education) Sponsor – \$1,000 (7 available)

- Name/logo on event website and program
- Business Card ad in event program
- Live recognition at event

Advertising Opportunities

Full Page Ad in Event Program - \$500

7 ½ in. x 4 ½ in.

Half Page Ad in Event Program - \$300

3 ¾ in. x 4 ½ in.

One Third Page Ad in Event Program - \$200

2 ½ in. x 4 ½ in.

Business Card Ad in Event Program – \$100

3 ½ in. x 2 in.

Contact us for more information

**Phone: (951) 235-3586;
(951) 363-4233**

Email: info@rivtamalefest.com

Mission: Spanish Town Heritage Foundation champions the Hispanic Legacy of the Inland Empire's first settlers by sharing their stories, creating cultural learning opportunities, and leading community efforts to restore and revitalize La Placita de los Trujillos, a place of history, learning, entertainment and the arts.

